



## Media Release



### **Cycling Victoria, BMX Victoria and The Australian Sports Commission join forces**

Cycling Victoria (CV) and BMX Victoria (BMXV) in conjunction with The Australian Sports Commission Active After School Communities (AASC) have joined forces in developing a grass roots BMX program aimed at schools.

Running a pilot program out of Shepparton, The Australian Sports Commission Active After School Communities Regional Coordinator Megan Carr, and BMX Victoria's Manager Chris Ball have started working with the Shepparton BMX club and club Coach Bryan Kennedy to develop the schools program.

"Run over a seven week period, the program will be designed to develop and enhance basic bike handling skills along with focusing on BMX activities to create an exciting and inclusive BMX grass roots program. It is envisaged that the last two weeks of the program will comprise of a BMX carnival at the local track to test the newly acquired skills and introduce the students and parents to the local club members and their coaches" said Megan

Pilot BMX programs will be rolling out in the Shepparton area Term 1 2012

Along with the Shepparton BMX pilot program that is being developed, BMX Victoria's Manager Chris Ball will be presenting at AASC state conference in early December.

The aim of this session will be to present BMX to 50 plus Regional Co-ordinators from across Victoria and interstate. The presentation will be focusing on the work being done with BMXV and the Australian Sports Commission to motivate the Regional Co-ordinators to introduce BMX into their programs.

For further information contact

Chris Ball  
chris.ball@cycling.org.au  
Ph.: 03 8480 3077

### **Our Program Partner**

#### **Active After-school Communities – Get involved!**

The Australian Government's Active After-school Communities (AASC) program is a national initiative that provides primary school children with access to free sport and other structured physical activity programs in the after-school time slot of 3.00pm to 5.30pm. Over 190 000 children participate in the AASC program around Australia each term.

By providing children with a positive introduction to sport in a fun, safe and inclusive environment, the AASC program is helping to build the foundation needed for children to naturally and confidently progress into local club sport.

The cornerstone of AASC is the involvement of the local community in the delivery of the program. By working together, sporting clubs can gain access to free coach training and grants, and can attract new members and volunteers through valuable exposure amongst young children and their parents.

More information on the AASC program is available online:

- [Visit the AASC website](#)

- [AASC Clubs and organisations fact sheet](#)
- [Contact the AASC program](#)
- [Become a Community Coach](#)



**Australian Government**  
**Australian Sports Commission**

## **Active After-school Communities**

Helping kids and communities get active